

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	COVER STORY: Consolidation Update	COVER STORY: Developing Your People	COVER STORY: Elite Marketing	COVER STORY: Reader's Choice	COVER STORY: ABCs of Finances	COVER STORY: Consolidation Update
	DIAGNOSTICS: Calibration Technology	DIAGNOSTICS: Interpreting DTCs	DIAGNOSTICS: ADAS and Glass	DIAGNOSTICS: Calibration Test Drives	DIAGNOSTICS: Planning & Preparation	DIAGNOSTICS: In-House or Sublet?
	TECHNICAL: Modern Welding	TECHNICAL: Color Matching	TECHNICAL: Plastic Repair	TECHNICAL: Paint Prep	TECHNICAL: Spot Welding	TECHNICAL: Body Filler Basics
	PLUS: Ask the Expert The MSO Health & Safety	PLUS: Ask the Expert The MSO	PLUS: Ask the Expert The MSO Health & Safety	SPECIAL SECTION: PDR/Glue Pulling	PLUS: Ask the Expert The MSO Health & Safety	SPECIAL SECTION: Buyer's Guide
	SUPPLEMENT: Advanced Materials Guide			PLUS: Ask the Expert The MSO		PLUS: Ask the Expert The MSO
						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	COVER STORY: The Tech Shortage	COVER STORY: Cost-Cutting Strategies	COVER STORY: Succession Planning	COVER STORY: Mastering Your Financials	COVER STORY: Industry Profile	COVER STORY: Executive of the Year
	DIAGNOSTICS: Collision vs. Mechanical	DIAGNOSTICS: ADAS Cameras	DIAGNOSTICS: Wheel Alignment	DIAGNOSTICS: Electrical Troubleshooting	DIAGNOSTICS: OEM Guidelines	DIAGNOSTICS: Creating a Profit Center
	TECHNICAL: High-Tech Refinish	TECHNICAL: MIG Brazing	TECHNICAL: Measuring Technology	TECHNICAL: PDR/Glue Pulling	TECHNICAL: Custom Colors	TECHNICAL: DTCs
	SPECIAL SECTION: OEM Certification Guide	PLUS: Ask the Expert The MSO	PLUS: Ask the Expert The MSO Health & Safety	SPECIAL SECTION: Scanning Guide	PLUS: Ask the Expert The MSO Health & Safety	PLUS: Ask the Expert The MSO
	PLUS: Ask the Expert The MSO Health & Safety			PLUS: Ask the Expert The MSO		SUPPLEMENT: CRASH Report

→ ADVERTISING INFORMATION AND RESOURCES FOR THE BODYSHOP BUSINESS BRAND AT Babco.com/brand/bodyshop-business/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

