























	JANUARY	FEBRUARY	MARCH	APRIL
<b>TRENDING NOW</b> Monthly Content           	HEAVY-DUTY <b>Trending Focus: Engines</b> Related trends: Remanufacturing, Starters, Alternators, Filtration, Transmissions, Axles  MEDIUM-DUTY <b>Trending Focus: Transmissions</b> Related trends: Axles, Engines, Fuels, Fuel Efficiency, Over-the-Air Updates  COMPONENTS <b>Trending Focus: Tires</b> Related trends: Retreads, Tire Pressure, Wheels, Fuel Efficiency, Trailers  TECHNOLOGY <b>Trending Focus: Telematics</b> Related trends: ELDs, Remote Diagnostics, Fuel Efficiency, Driver Retention, Over-the-Air Updates, Data  SERVICE <b>Trending Focus: Seasonal Maintenance</b> Related trends: Batteries, Coolant, Electrical, Maintenance, Support	HEAVY-DUTY <b>Trending Focus: Brakes</b> Related trends: Axles, Suspensions, Tires, Advanced Driver Assistance Systems  MEDIUM-DUTY <b>Trending Focus: Axles</b> Related trends: Brakes, Engines, Suspensions, Transmissions  COMPONENTS <b>Trending Focus: Electrical</b> Related trends: Batteries, Cabs, Lighting  TECHNOLOGY <b>Trending Focus: Telematics</b> Related trends: Data, ELDs, Over-the-Air Updates, Cameras  SERVICE <b>Trending Focus: Advanced Driver Assistance Systems</b> Related trends: Telematics, Brakes, Wheel Ends, Regulation, Compliance	HEAVY-DUTY <b>Trending Focus: Trailers</b> Related trends: Fuel Efficiency, Regulation, Suspensions, Tires, Wheels  MEDIUM-DUTY <b>Trending Focus: Electrification</b> Related trends: Regulation, Fuel Efficiency, Finance  COMPONENTS <b>Trending Focus: Suspensions</b> Related trends: Axles, Brakes, Maintenance  TECHNOLOGY <b>Trending Focus: Driver Retention</b> Related trends: Cabs, Advanced Driver Assistance Systems, Suspensions, Cameras, Telematics, ELDs  SERVICE <b>Trending Focus: Maintenance Programs</b> Related trends: Predictive Maintenance, Training, Shop Management	HEAVY-DUTY <b>Trending Focus: Transmissions</b> Related trends: Axles, Engines, Fuels, Fuel Efficiency, Over-the-Air Updates  MEDIUM-DUTY <b>Trending Focus: Last-Mile Delivery</b> Related trends: Cabs, Chassis, Fuel Efficiency, Finance, Vans  COMPONENTS <b>Trending Focus: Oils</b> Related trends: Coolants, Lubrication, Engines, Maintenance  TECHNOLOGY <b>Trending Focus: Data</b> Related trends: ELDs, Over-the-Air Updates, Maintenance, Support  SERVICE <b>Trending Focus: Shop Management</b> Related trends: Finance, Telematics, Data, Maintenance, Support, Shop Software

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	MAY	JUNE	JULY	AUGUST
<b>TRENDING NOW</b> Monthly Content           	HEAVY-DUTY <b>Trending Focus: Driver Retention</b> Related trends: Cabs, Advanced Driver Assistance Systems, Suspensions, Cameras, Telematics, ELDs  MEDIUM-DUTY <b>Trending Focus: Vocational</b> Related trends: Engines, Transmissions, Maintenance  COMPONENTS <b>Trending Focus: Filtration</b> Related trends: Engines, Oils, Coolant, Cabs, Maintenance  TECHNOLOGY <b>Trending Focus: Remote Diagnostics</b> Related trends: Engines, Transmissions, Telematics, Data, Over-the-Air Updates  SERVICE <b>Trending Focus: Tires</b> Related trends: Trailers, Tire Pressure, Maintenance, Data, Telematics, Wheels	HEAVY-DUTY <b>Trending Focus: Trailers</b> Related trends: Telematics, Data, Tires, Suspensions, Axles, Wheels  MEDIUM-DUTY <b>Trending Focus: Engines</b> Related trends: Transmissions, Remanufacturing, Vocational  COMPONENTS <b>Trending Focus: Wheels</b> Related trends: Wheel Ends, Maintenance, Tires  TECHNOLOGY <b>Trending Focus: Electrification</b> Related trends: Regulation, Fuel Efficiency, Finance  SERVICE <b>Trending Focus: Brakes</b> Related trends: Advanced Driver Assistance Systems, Maintenance, Support, Tires, Axles, Suspensions	HEAVY-DUTY <b>Trending Focus: Coolants</b> Related trends: Oils, Lubrication  MEDIUM-DUTY <b>Trending Focus: Tires</b> Related trends: Fuel Efficiency, Wheels, Brakes, Wheel Ends, Advanced Driver Assistance Systems  COMPONENTS <b>Trending Focus: Lighting</b> Related trends: Electrical, Batteries, Maintenance  TECHNOLOGY <b>Trending Focus: Data</b> Related trends: Telematics, ELDs, Dashboards  SERVICE <b>Trending Focus: Aftermarket</b> Related trends: Maintenance, Parts, Shop Management	HEAVY-DUTY <b>Trending Focus: Suspensions</b> Related trends: Axles, Brakes  MEDIUM-DUTY <b>Trending Focus: Telematics</b> Related trends: Data, ELDs, Cameras, Finance, Over-the-Air Updates  COMPONENTS <b>Trending Focus: Engines</b> Related trends: Remanufacturing, Starters, Alternators, Filtration, Transmissions, Axles  TECHNOLOGY <b>Trending Focus: Advanced Driver Assistance Systems</b> Related trends: Regulation, Compliance, Automated Trucks, Brakes, Cameras  SERVICE <b>Trending Focus: Tires</b> Related trends: Tire Pressure, Maintenance, Telematics, Data, Wheels

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	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>TRENDING NOW</b> Monthly Content           	<p><b>HEAVY-DUTY</b>  <b>Trending Focus: Axles</b>                      Related trends: Suspensions, Engines, Transmissions, Brakes, Maintenance</p> <p><b>MEDIUM-DUTY</b>  <b>Trending Focus: Remote Diagnostics</b>                      Related trends: Engines, Transmissions, Telematics, Data, Over-the-Air Updates</p> <p><b>COMPONENTS</b>  <b>Trending Focus: Seasonal Maintenance</b>                      Related trends: Winterization, Trailers, Batteries, Lighting, Electrical, Finance, Maintenance, Parts</p> <p><b>TECHNOLOGY</b>  <b>Trending Focus: Engines</b>                      Related trends: Telematics, Data, Over-the-Air Updates, Transmissions, Axles</p> <p><b>SERVICE</b>  <b>Trending Focus: Predictive Maintenance</b>                      Related trends: Telematics, Data</p>	<p><b>HEAVY-DUTY</b>  <b>Trending Focus: Cabs</b>                      Related trends: Driver Retention, Paints</p> <p><b>MEDIUM-DUTY</b>  <b>Trending Focus: Vocational</b>                      Related trends: Tires, Cabs, Chassis, Advanced Driver Assistance Systems</p> <p><b>COMPONENTS</b>  <b>Trending Focus: Batteries</b>                      Related trends: Electrical, Lighting, Seasonal Maintenance, Electrification</p> <p><b>TECHNOLOGY</b>  <b>Trending Focus: Data</b>                      Related trends: Telematics, Fuel Efficiency, ELDs</p> <p><b>SERVICE</b>  <b>Trending Focus: Lubrication</b>                      Related trends: Oils, Coolants, Engines, Transmissions</p>	<p><b>HEAVY-DUTY</b>  <b>Trending Focus: Driver Retention</b>                      Related trends: Cabs, Advanced Driver Assistance Systems, Suspensions, Cameras, Telematics, Dashboards</p> <p><b>MEDIUM-DUTY</b>  <b>Trending Focus: Transmissions</b>                      Related trends: Engines, Axles, Oils, Lubrication, Remanufacturing, Maintenance</p> <p><b>COMPONENTS</b>  <b>Trending Focus: Aftermarket</b>                      Related trends: Maintenance, Parts, Brakes, Wheel Ends</p> <p><b>TECHNOLOGY</b>  <b>Trending Focus: Cameras</b>                      Related trends: Telematics, Data, Driver Retention</p> <p><b>SERVICE</b>  <b>Trending Focus: Trailers</b>                      Related trends: Telematics, Data, Axles, Brakes, Suspensions, Tires, Wheels</p>	<p><b>HEAVY-DUTY</b>  <b>Trending Focus: Tires</b>                      Related trends: Wheels, Fuel Efficiency, Maintenance, Brakes, Retreads, Tire Pressure, Telematics, Data</p> <p><b>MEDIUM-DUTY</b>  <b>Trending Focus: Electrification</b>                      Related trends: Regulation, Finance, Fuel Efficiency</p> <p><b>COMPONENTS</b>  <b>Trending Focus: Axles</b>                      Related trends: Brakes, Suspensions, Engines, Transmissions, Maintenance</p> <p><b>TECHNOLOGY</b>  <b>Trending Focus: Advanced Driver Assistance Systems</b>                      Related trends: Regulation, Compliance, Automated Trucks, Cameras, Brakes</p> <p><b>SERVICE</b>  <b>Trending Focus: Shop Management</b>                      Related trends: Invoicing, Aftermarket, Parts, Telematics, Data, Finance, Shop Software</p>

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