

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content 	-Champions of Charity -Signage -Customer Retention	-Chemicals -Site Selection -Detailing	-Leading Women in Carwash Awards -Bug Removal -Industry Events	-Marketing Your Wash -Vacuums -Detailing	-The Car Wash Show™ -Corporate Profiles -New Investors	-Belt Conveyors -IBA -Brushes
	SPOTLIGHT ON: Doors	SPOTLIGHT ON: Detailing	SPOTLIGHT ON: Conveyor Belts	SPOTLIGHT ON: IBA Focus	SPOTLIGHT ON: Chemicals	SPOTLIGHT ON: Touch-free
	CARWASH CONNECTION VIDEO: Preventative maintenance	CARWASH CONNECTION VIDEO: POS	CARWASH CONNECTION VIDEO: Dryers	CARWASH CONNECTION VIDEO: Vacuums	CARWASH CONNECTION VIDEO: Detailing	CARWASH CONNECTION VIDEO: Water Reclaim
	WASH TALK PODCAST: Corporate Responsibility	WASH TALK PODCAST: The 2022 Top 50 List	WASH TALK PODCAST: Water	WASH TALK PODCAST: Leading Women Awards	WASH TALK PODCAST: Marketing	WASH TALK PODCAST: The Car Wash Show™
	WEBINAR: Water	WEBINAR: Paint Restoration and Protection	WEBINAR: Permits and Zoning	WEBINAR: Financing	WEBINAR: Drying Equipment	WEBINAR: Social Media Marketing
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	-Water Reclaim -Self-serve -Permits and Zoning	-Most Valuable Carwasher -Real Estate Update -Processing	-Unlimited Plans -Doors -Additional Profit Centers	-Financing -Hiring -Winter Prep	-Vets in Carwashing -Touchless IBA -Maintenance	-Top 50 List -M&A Update -2024 Predictions
	SPOTLIGHT ON: Dryers	SPOTLIGHT ON: Insurance	SPOTLIGHT ON: Brushes	SPOTLIGHT ON: Replacement Parts	SPOTLIGHT ON: Pay Stations	SPOTLIGHT ON: Self-serve
	CARWASH CONNECTION VIDEO: Chemicals	CARWASH CONNECTION VIDEO: Starting a Carwash	CARWASH CONNECTION VIDEO: LEDs	CARWASH CONNECTION VIDEO: IBA	CARWASH CONNECTION VIDEO: Loyalty Programs	CARWASH CONNECTION VIDEO: Marketing
	WASH TALK PODCAST: Belt Conveyors	WASH TALK PODCAST: Menus	WASH TALK PODCAST: MVC	WASH TALK PODCAST: Unlimited Plans	WASH TALK PODCAST: Financing	WASH TALK PODCAST: Real Estate
	WEBINAR: Building a Menu	WEBINAR: New Chemical Innovations	WEBINAR: IBA Market Update	WEBINAR: Site Selection	WEBINAR: Oil and Gas	WEBINAR: Security and Surveillance
	TRADE SHOWS/OPPORTUNITIES					
SCWA EPG: Feb. 22-24, Fort Worth, TX The Car Wash Show EPG: May 8-10, Las Vegas, NV			NRCC EPG: Oct. 2-4 Atlantic City, NJ 2024 Buyers Guide			

→ FOR ADVERTISING INFORMATION AND RESOURCES, VISIT THE PC&D BRAND PAGE AT Babcox.com/brand/professional-carwashing-detailing/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

