




	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	COVER STORY: Consolidation Update	COVER STORY: Tackling the Tech Shortage	COVER STORY: Social Media Marketing	COVER STORY: Reader's Choice	COVER STORY: AI's Impact on Collision	COVER STORY: Consolidation Update
	DIAGNOSTICS: Reflashing & Reprogramming	DIAGNOSTICS: Windshield Repair/ Replacement	DIAGNOSTICS: ADAS Environment	DIAGNOSTICS: Static & Dynamic Tests	DIAGNOSTICS: Pre- & Post-Scanning	DIAGNOSTICS: Opening a Calibration Center
	TECHNICAL: Refinish & ADAS	TECHNICAL: Destructive Weld Tests	TECHNICAL: Glue Pull Repair	TECHNICAL: Paint Prep	TECHNICAL: EV Repair	TECHNICAL: Body Filler 101
	PLUS: Ask the Expert The MSO Product Showcase	PLUS: Ask the Expert The MSO Product Showcase	PLUS: Ask the Expert Shop Profile The MSO Product Showcase	PLUS: Ask the Expert The MSO Product Showcase	SPECIAL SECTION: State of the Industry	SPECIAL SECTION: Buyer's Guide
	SUPPLEMENT: EV Guide				PLUS: Ask the Expert The MSO Product Showcase	PLUS: Ask the Expert Shop Profile The MSO Product Showcase
						
						
						
						
						
						
						
						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	COVER STORY: Succession Planning	COVER STORY: OEM Certification	COVER STORY: Estimating 101	COVER STORY: OEM Repair Procedures	COVER STORY: Knowing Your Numbers	COVER STORY: Executive of the Year
	DIAGNOSTICS: DTC Interpretation	DIAGNOSTICS: In-House, Sublet or Mobile?	DIAGNOSTICS: Wheel Alignment	DIAGNOSTICS: The Ideal ADAS Technician	DIAGNOSTICS: Calibration Troubleshooting	DIAGNOSTICS: Sensors & Modules
	TECHNICAL: OEM Coating Technology	TECHNICAL: OEM Welding Recommendations	TECHNICAL: Frames & Benches	TECHNICAL: Vehicle Materials	TECHNICAL: Car Customization & Restoration	TECHNICAL: Welder Maintenance
	SPECIAL SECTION: OEM Certification Guide	PLUS: Ask the Expert The MSO Product Showcase	PLUS: Ask the Expert Shop Profile The MSO Product Showcase	SPECIAL SECTION: ADAS Guide	PLUS: Ask the Expert The MSO Product Showcase	PLUS: Ask the Expert Shop Profile The MSO Product Showcase
	PLUS: Ask the Expert The MSO Product Showcase			PLUS: Ask the Expert The MSO Product Showcase		SUPPLEMENT: CRASH Report

→ ADVERTISING INFORMATION AND RESOURCES FOR THE BODYSHOP BUSINESS BRAND AT Babcox.com/brand/bodyshop-business/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

