

JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
LS ENGINE & HEAD GAMES ISSUE <ul style="list-style-type: none"> › Cylinder Head Tech › Head Gasket Tech › Valve Job Tips › Getting Better Airflow › Piston-to-Valve Clearance › Head/Valve Angles › LS/LT Engine Build Intellectual Horsepower <ul style="list-style-type: none"> - Blocks (Jan.) - Pistons (Jan.) - Valves (Feb.) - Timing Sets (Feb.) 	THE RPM ISSUE <ul style="list-style-type: none"> › Crankshaft Selection › Balancing › Rods › Pistons › Piston Ring Break-In / Crosshatch › Labor Rate Survey › Drag-and-Drive Engine Build Intellectual Horsepower <ul style="list-style-type: none"> - Cylinder Heads (Mar.) - Bearings (Mar.) - Gaskets (Apr.) - Carburetors (Apr.) 	DIESEL ISSUE <ul style="list-style-type: none"> › New Diesel Tech › Oil System Selection › Injectors › Transmissions › Fuel Pumps › Fuel Additives › Powerstroke Engine Build Intellectual Horsepower <ul style="list-style-type: none"> - Crankshafts (May) - Connecting Rods (May) - Balancers (June) - Nitrous (June) 	THE BOOST ISSUE <ul style="list-style-type: none"> › Superchargers › Turbochargers › Nitrous › EFI/Tuning › Timing › Aftermarket ECMs › Brand Buying Survey › Import Engine Build Intellectual Horsepower <ul style="list-style-type: none"> - Piston Rings (July) - Intakes (July) - Casms shafts (Aug.) - Pushrods (Aug.) 	VALVETRAIN ISSUE <ul style="list-style-type: none"> › Camshaft Design › Lifter Update › Rocker Arm Selection › Pushrod Tech › Valve Spring Choices › Valve Makeup › Ford Coyote Build Intellectual Horsepower <ul style="list-style-type: none"> - Oil Options (Sept.) - Turbos (Sept.) - Block Machining (Oct.) - Head Machining (Oct.) 	PLAYING WITH BLOCKS ISSUE <ul style="list-style-type: none"> › Boring and Honing › Decking / Surfacing › Sleeving › Billet Blocks › Main Caps › Duramax Engine Build › Awards Content Intellectual Horsepower <ul style="list-style-type: none"> - EFI/Tuning (Nov.) - Springs (Nov.) - Superchargers (Dec.) - Lifters (Dec.)
INTELLECTUAL HORSEPOWER Bi-weekly video content series that will feature an Engine Builder editor, a manufacturer representative and an engine builder discussing various engine topics in-depth. Episodes are limited to one sponsor. NEWSLETTERS Engine Builder's newsletter is delivered to email inboxes twice a week (M/TH). Whether you're a professional engine builder, machinist, manufacturer, or an automotive enthusiast, our content offers something for you. Stay up-to-date on the latest news and products, tech info and personalities in the industry. You'll be covered in horsepower! Engine of the Week is delivered to email inboxes once a week on Tuesdays and features the intricate details of 52 different engines and 52 different shops. Plus, its great engine eye candy! Diesel of the Week is also delivered to email inboxes once a week on Wednesdays and features 52 engines and 52 different shops, but specific to performance diesel. It's strictly high-horsepower and torque!				WEEKLY/MONTHLY DIGITAL CONTENT <ul style="list-style-type: none"> • Engine of the Week • Diesel of the Week • Engine Builder Tips & Tricks • Touring America's Best Engine Shops • 2024 America's Best Engine Shop Awards • Steve Tech • Mild vs. Wild Diesel • Mild vs. Wild Gas • That's Not a Stupid Question • Industry Insiders • Women in Motorsports • Additional Engine Content • Additional Component Content • Additional Machining Content • Additional Business Content 	

→ ADVERTISING INFORMATION AND RESOURCES FOR THE ENGINE BUILDER BRAND AT Babcox.com/brand/engine-builder/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

