

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<ul style="list-style-type: none"> › V-Twin/Cruiser Segment › Helmets › OEM Update › Dealership Spotlight 	<ul style="list-style-type: none"> › UTV Market › Tech & Sales Talent › Luggage › Audio Systems › Dealership Spotlight 	<ul style="list-style-type: none"> › PWC Market › Waterproof Gear › Maximizing F&I › OEM Update › Dealership Spotlight 	<ul style="list-style-type: none"> › Used Market Update › Digital Retailing › Off-Road Tires › Dealership Spotlight 	<ul style="list-style-type: none"> › Sport Bike Market › Communication Devices › PG&A › OEM Update › Dealership Spotlight 	<ul style="list-style-type: none"> › EVs › Electric vs. Gas Dealer Survey › Oil Options › Dealership Spotlight
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> › E-Bike Market › Understanding Inventory › On-Road Tires › OEM Update › Dealership Spotlight 	<ul style="list-style-type: none"> › Snowmobile Market › Winter Gear › Beyond Word-of-Mouth Marketing › Suspension Options › Dealership Spotlight 	<ul style="list-style-type: none"> › Custom Bike Building › Dealing with Different Generations › Footwear › OEM Update › Dealership Spotlight 	<ul style="list-style-type: none"> › ATV Market › Exhaust Systems › Fixed Operations › Dealership Spotlight 	<ul style="list-style-type: none"> › Adventure/Touring Bike Market › Employee/Customer Incentives › GPS › OEM Update › Dealership Spotlight 	<ul style="list-style-type: none"> › Youth Powersports Market › Social Media Contact Points › Fairings/Windshields › Dealership Spotlight

ADDITIONAL DIGITAL CONTENT:



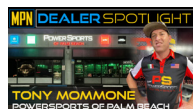
On the Throttle



Ride of the Week



Power Player



Dealer Spotlight



MPN Reviews



Tech Tips



Kickstart Chronicles



Project X

→ ADVERTISING INFORMATION AND RESOURCES FOR THE MPN BRAND
AT Babcox.com/brand/motorcycle-powersports-news/

→ DIGITAL ADVERTISING SPECIFICATIONS

