<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
</tr>
</thead>
</table>
| -Champions of Charity  
-Membership  
-Touch-free | -Financing  
-SCWA preview  
-Tire cleaning | -Prepping for spring  
-Bug removal  
-Distributors | -Site selection and design  
-Doors  
-Presoak explained | -The Car Wash Show™  
-Corporate Profiles  
-New Investors | -Ceramics  
-Summer services  
-Hiring |
| **SPOTLIGHT ON:** Chemicals | **SPOTLIGHT ON:** Lighting | **SPOTLIGHT ON:** Vacuums | **SPOTLIGHT ON:** Replacement parts | **SPOTLIGHT ON:** IBA | **SPOTLIGHT ON:** Dryers |
| WASH TALK PODCAST: Top 50 Update | WASH TALK PODCAST: Robotics | WASH TALK PODCAST: Marketing | WASH TALK PODCAST: The Car Wash Show™ preview | WASH TALK PODCAST: LEDs | WASH TALK PODCAST: Members vs retail |

<table>
<thead>
<tr>
<th>JULY</th>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
</tr>
</thead>
</table>
| -Tire shine  
-Training  
-Additional profit centers | -Most Valuable Carwasher  
-Pricing  
-Insurance | -Unlimited Plans  
-Dryers  
-Signage | -Brushes  
-Sensors  
-Winter Prep | -Vets in Carwashing  
-Contactless pay  
-Oil and gas | -Top 50 List  
-M&A Update  
-2025 Predictions |
| **SPOTLIGHT ON:** Brushes | **SPOTLIGHT ON:** Doors | **SPOTLIGHT ON:** Wall panels | **SPOTLIGHT ON:** Motors | **SPOTLIGHT ON:** POS | **SPOTLIGHT ON:** Tire care |
| CARWASH CONNECTION VIDEO: Water | CARWASH CONNECTION VIDEO: Marketing | CARWASH CONNECTION VIDEO: LEDs | CARWASH CONNECTION VIDEO: Starting a carwash | CARWASH CONNECTION VIDEO: C-store offerings | CARWASH CONNECTION VIDEO: Dryers |
| WASH TALK PODCAST: Real estate | WASH TALK PODCAST: Pay stations | WASH TALK PODCAST: NRCC preview | WASH TALK PODCAST: Starting a detailing business | WASH TALK PODCAST: Building a menu | WASH TALK PODCAST: Tax preparation |

SCWA EPG: Feb. 28-March 1, Fort Worth, TX  
The Car Wash Show EPG: May 13-15, Nashville, TN
NRCC EPG: TBD  
2025 Buyers Guide