

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	VALVE BODY UNITS/ PARTS SUPPLIERS <ul style="list-style-type: none"> › Editorial coverage of valve body topics in magazine and e-Newsletter › Retail shop profile › Listing of valve body suppliers in e-Newsletter with logo available › Technical content › Executive interviews 	PERFORMANCE TRANSMISSION BUILDING <ul style="list-style-type: none"> › Coverage of performance transmissions and converter topics online and in print › Retail shop profile › Listing of performance suppliers in e-Newsletter with logo available › Technical content › Executive interviews 	ANNUAL INDUSTRY BUYER'S GUIDE AND DIRECTORY <ul style="list-style-type: none"> › Annual Buyer's Guide company listing in magazine with logos available › Annual survey of powertrain shops featured in magazine and e-Newsletter › Industry Directory in e-Newsletter with logo available › Technical content › Executive interviews 	HARD PARTS SEGMENT REVIEW <ul style="list-style-type: none"> › Editorial coverage of hard parts topics › Retail shop profile › Listing of hard parts suppliers in e-Newsletter with logos available › Technical content › Executive interviews 	KIT PACKAGER SEGMENT REVIEW <ul style="list-style-type: none"> › Editorial coverage of kit packaging and distribution › Retail shop profile › Listing of kit suppliers (matrix by unit) in e-Newsletter with logos available › Technical content › Executive interviews 	GLOBAL ISSUES FOR POWERTRAIN AFTERMARKET <ul style="list-style-type: none"> › Editorial coverage of global powertrain business › Overseas retail shop profile › Listing of global market participants in e-Newsletter with logos available › Technical content › Executive interviews
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	TORQUE CONVERTER FOCUS <ul style="list-style-type: none"> › Editorial coverage of torque converter subjects and TCRA › Retail shop profile › Listing of converter units/parts suppliers in e-Newsletter with logo available › Technical content › Executive interviews 	REMAN AUTOMATIC UNITS SUPPLIERS <ul style="list-style-type: none"> › Editorial coverage of Reman issues and opportunities › Retail shop profile › Listing of A/T unit suppliers (matrix by unit) in e-Newsletter with logo available › Technical content › Executive interviews 	EQUIPPING TRANSMISSION SHOP BACK END <ul style="list-style-type: none"> › Editorial coverage of Shop Equipment opportunities › Retail shop profile › Listing of Equipment Suppliers in e-Newsletter with Logo available › Technical content › Executive interviews 	FALL TRADE SHOW PROFILES ISSUE <ul style="list-style-type: none"> › Company Profiles (Contact your sales rep to be included) › Retail shop profile › Technical content › Executive interviews 	ALLIED SERVICES/ PRODUCTS FOR POWERTRAIN SHOPS <ul style="list-style-type: none"> › Editorial coverage of Manual and Differential topics › Retail shop profile › Listing of allied services/products in e-Newsletter with Logo available › Technical content › Executive interviews 	TOP 10 TOOLS + TOP 10 PRODUCTS CONTESTS <ul style="list-style-type: none"> › Nomination pages of Products / Tools › Retail shop profile › Top 10 contest balloting linked to December e-Newsletters › Technical content › Executive interviews

→ ADVERTISING INFORMATION AND RESOURCES FOR THE TRANSMISSION DIGEST BRAND AT Babcox.com/brand/transmission-digest/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

